



## Innovative Solutions and Insightful IT Strategies for Successful Financial Services Companies

### OVERVIEW

Austin Logistics and Bridgeforce bring extensive experience serving financial service customers, including the top credit card issuers, retail banks, insurance companies, mortgage companies, credit issuers and telecommunications companies. Together, we offer a full line of services and predictive analytic software solutions that gives you the fastest and most effective path to competitive leadership.

### PARTNERSHIP OFFERINGS

#### On Demand<sup>SM</sup> Services

- Business Process Reviews
- Business Program Reviews
- Performance Plus+ Support Programs
  - Standard
  - Gold
  - Platinum

#### By Request<sup>SM</sup> Services

##### Strategic Business Planning & Analysis

- Business Needs Analysis Evaluations
- Business Case Analysis

##### Business Solutions Management

- Business Systems Capabilities Assessments
- Business Requirements & GAP Analysis
- Solutions Design & Development
- Program Management
- Solutions Testing & QA
- Business Implementation & Rollout Support

##### Performance Plus+ Programs

- Customer Acquisition Enhancement Program
- POS Customer Management Enhancement Program
- Portfolio Management Enhancement Program
- Recovery Enhancement Program

##### Education Services

- Industry Topic Seminars
- Education & Training Program Reviews
- Operational Staff Education & Training
- Risk Management Workshops
- Systems Education & Training

*The Power of Predictive Analytics Supported by Proven Strategic Consulting*

## Pre-Sales Service Descriptions

Business Needs Analysis Evaluations: The needs analysis will examine barriers to your current and future business performance targets and define the strategy, operations, and technology capabilities required to meet your desired business objectives. The needs analysis can then serve as your guide to develop the project Business Requirements.

Business Case Analysis: A business case analysis will be developed that captures your estimated incremental costs and benefits of the Austin Logistics Predictive Analytic Software initiative. The key assumptions of the business case and key measurements will be agreed to by your organization prior to the delivery of your final business case analysis. Our intent is to capture the potential incremental benefits of your Austin Logistics Predictive Analytic Software investment.

## On Demand<sup>SM</sup> Service Descriptions

Business Process Reviews: The objective of the review will be to evaluate the quality of key model inputs and to identify your business processes that will be impacted by the implementation of your respective Austin Logistics Predictive Software Solution . An examination of your current operating policies and procedures as well as on-site visits to your impacted business areas will be completed. The scope also includes the development of a Strategic Business Vision Map. This document will show how your new Austin Logistics Predictive Software Solution fits into your larger organization and will provide guidance on how your other business functions can leverage the new solution. (PRE-IMPLEMENTATION)

Business Program Reviews: The objective of the review will focus on the identification of concepts and ideas of a tactical nature. A study of your current Austin Logistics Predictive Software Solution Program performance will be completed to identify specific short and long term strategy opportunities that can improve your current program's performance. The program review will also identify additional business opportunities available with your Austin Logistics Predictive Software Solution Program. (POST-IMPLEMENTATION)

### Performance Plus+ Support Program

- Standard (One annual business program review)
- Gold (Two annual business program reviews)
- Platinum (Ongoing program support)



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## CONTACT US

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